

AMAZON.COM / PART 1130 REGISTRATION

Card rejected. Fix the program - or appeal scope?

DOCUMENT ID
RI-GDE-AMZ-007

SOURCE
16 CFR Part 1130 + USPS +
current Amazon request

SCOPE
Products actually covered by
Part 1130

REVIEWED
August 9, 2026

Freeze the exact ASIN and rejection, test Part 1130 scope, audit the real physical and operational registration program, then build one evidence-indexed correction or a product-specific non-scope appeal.

RI GUIDE · AUGUST 2026 · VERSION 1.0

VERSION, SCOPE, AUDIENCE, PERMANENT LINKS, AND RIGHTS

Document control

Use this page to identify the exact workbook, its controlling article, and the route through the evidence review.

DOCUMENT ID	RI-GDE-AMZ-007	VERSION / STATUS	1.0 / CURRENT
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CANONICAL ARTICLE	https://polandoc.com/amazon-cpsc-product-registration-card-rejected/	PDF FILE	https://polandoc.com/wp-content/uploads/2026/08/amazon-cpsc-registration-card-rejection-workbook.pdf
AMAZON COLLECTION	https://polandoc.com/amazon-marketplace-compliance-guides/	KNOWLEDGE LIBRARY	https://polandoc.com/knowledge-library/

01 / Freeze

Exact ASIN, variation, product, request, files, and quoted rejection.

02 / Gate

Part 1130 scope, physical card, postage, registration route, and records.

03 / Build

One identity-linked evidence index for the current request.

04 / Decide

Correct the real program or document why the requirement is out of scope.

SCOPE

Amazon.com evidence review for a consumer registration card request involving 16 CFR Part 1130. The active request and exact product facts remain controlling.

LIMITATIONS

Educational information, not legal advice, product certification, postal approval, laboratory testing, or an Amazon compliance decision.

Suggested citation: Vasilyeva, Natallia. *Amazon CPSC Registration Card Rejection Workbook*. Registry Intelligence, RI-GDE-AMZ-007, version 1.0, August 11, 2026.

FOUR SEPARATE CONTROLS, ONE COHERENT SUBMISSION

Do not redesign the card before you know the route

An Amazon rejection is a marketplace evidence decision. It does not, by itself, prove that the product violates federal law or that outside dimensions caused the failure.

01

Federal scope

Both the under-five condition and a current Part 1130 product category must apply.

DECISION OWNER

Responsible manufacturer or importer.

02

Physical program

The card, attachment, postage, registration route, and records must exist and work.

DOES NOT PROVE

A PDF, artwork, website, or one ruler image.

03

Identity chain

Card, product mark, ASIN, model, manufacture date, and responsible party must reconcile.

UNIT OF REVIEW

Exact requested ASIN and variation.

04

Live request

Amazon controls the fields, action, and evidence channel shown for the current account issue.

BOUNDARY

No universal button, review time, or approval guarantee.

IF COVERED

Correct the real physical and operational program before taking replacement photographs.

IF NOT COVERED

Do not create a mock card. Build a product-specific record showing which scope condition fails.

IN BOTH ROUTES

Freeze the exact rejection, map each criterion to evidence, and preserve what was submitted.

What this changes in practice: the first task is diagnosis. The final output is either a corrected, working Part 1130 program with ASIN-specific evidence or a fact-supported non-scope appeal - never a cosmetic resubmission of the same ambiguous files.

APPLY THE FEDERAL GATEWAY TO THE EXACT PRODUCT

Two scope answers must be yes

A registration card is not required for every children's product. Words such as baby, toddler, nursery, or accessory do not resolve the legal classification.

01

Is the product intended or reasonably expected for use by children under five?

YES

Continue to the category test.

NO

Prepare a product-specific non-scope record.

02

Does it fit a current 16 CFR 1130.2 category under the applicable product-standard definition?

YES

Treat Part 1130 as applicable, subject to exclusions.

NO

Document the definition and the product facts that fail it.

03

Is it an excluded NHTSA restraint or a qualifying travel system sold with that restraint?

YES

Document the exclusion and sold configuration.

NO

Continue the Part 1130 compliance audit.

ROUTE A / COVERED

Audit the real program

Identify the domestic manufacturer or, for an imported product, the actual importer. Then audit the physical card, attachment, postage, electronic route, and records.

Current 16 CFR 1130.2 contains 20 numbered categories, several with grouped product types. Use the current category and product-standard definition.

ROUTE B / NOT COVERED

Build the classification record

Show construction, function, intended age, product page, packaging, instructions, and the applicable category definition. Explain exactly which condition is not met.

A laboratory opinion may support the analysis, but it is not a binding federal or Amazon classification decision.

Sources: S01 - 15 U.S.C. 2056a; S02 - 16 CFR Part 1130; S04 - CPSC Registration Forms FAQ. Apply category dates and express exclusions to the exact product.

FREEZE THE RECORD BEFORE DIAGNOSING THE REJECTION

One request. One variation. One physical product.

Complete this sheet from the live Account Health issue and the product currently being sold. Do not begin with a sibling ASIN or an old supplier file.

MARKETPLACE ASIN

REQUESTED VARIATION / SKU

PRODUCT NAME AND FUNCTION

MODEL / IDENTIFIER / REVISION

DOMESTIC MANUFACTURER OR ACTUAL IMPORTER

BRAND SHOWN ON PRODUCT AND CARD

MANUFACTURE DATE / CODE

INVENTORY / FBA PACKAGE REVISION

ACCOUNT HEALTH ISSUE / CASE ID

DUE DATE / DATE FIRST RECEIVED

EXACT REJECTION WORDING - COPY WITHOUT PARAPHRASE

FILES PREVIOUSLY SUBMITTED - EXACT FILENAMES AND VERSIONS

Request capture

Issue type, buttons, required fields, policy link, and visible instructions.

Catalog capture

ASIN, title, variation, age language, category, model, and current images.

Product capture

Exact unit, package, card, permanent mark, model, date, and attachment.

Submission capture

Files sent, date, response, changes, and retained copy.

Identity gate: can the same responsible party, model or identifier, manufacture date, exact variation, and physical item be traced across the card, product mark, ASIN, and every supporting file? Mark: PROCEED / REVIEW / MISSING INFORMATION.

Source boundary: Amazon's indexed product-compliance documentation guidance connects compliance markings to the specific product. Approval of one variation does not establish coverage for another.

AUDIT THE PRODUCTION CARD BEFORE TAKING NEW PHOTOGRAPHS

Test construction, not the artwork file

The federal form is a physical, detachable mail-back form. Record the measurement method and the production sample used for each control.

01	Two genuine portions The intact form is at least the size of two standard postcards and separates into top and bottom portions.	☐ ☐ ☐
02	Each portion: minimum 3.5 inches high x 5 inches wide Measure each detachable portion, not only the combined outside dimensions.	☐ ☐ ☐
03	Each portion: minimum 0.007-inch thickness Use an appropriate instrument and/or reliable material specification tied to the production stock.	☐ ☐ ☐
04	Real perforation or separation line The two portions can actually separate; a printed line alone does not establish that function.	☐ ☐ ☐
05	Four surfaces in the required arrangement Top front, bottom front, top back, and bottom back are complete and not cropped.	☐ ☐ ☐
06	Bold black physical type Purpose statement at least 0.12 inch (3.0 mm) high; remaining required information at least 0.10 inch (2.5 mm) high.	☐ ☐ ☐
07	Current prescribed wording and retention instruction Copy required paragraphs from current 16 CFR 1130.6, not from an old template.	☐ ☐ ☐
08	Detached return piece remains mailable Apply USPS mailability rules to the detached portion. A larger card can trigger a higher thickness threshold.	☐ ☐ ☐

RECORD Sample ID / stock specification / measurement tool	PHOTOGRAPH Intact form / detached portions / thickness / perforation	STATUS KEY PROCEED / REVIEW / MISSING INFORMATION
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Sources: S03 - 16 CFR 1130.6; S06 - 2012 amendment; S07 - USPS DMM 201. Nominal 12-point or 10-point software settings are not the current physical-height test.

MAP REQUIRED CONTENT WITHOUT TREATING THIS PAGE AS CARD ARTWORK

Every zone proves a different part of the program

Use the current text of 16 CFR 1130.6 for the prescribed language. This anatomy is an audit map, not a compliant registration form or postal template.

FRONT SURFACES	ATTACHED FORM	BACK SURFACES	RECORDS + CONSUMER ENTRY
Top front 01 • Complete recall and safety-alert purpose and privacy statement. • Instruction to return the bottom portion or use the actual online route. • Email-specific wording only for a manufacturer without a website. • Current wording remains complete, readable, and unshortened.		Top back 03 • Manufacturer's Contact Information. • Responsible manufacturer or importer, U.S. mailing address, website where applicable, and telephone number. • Permitted model identifier or identifiers and manufacture date inside a rectangle. • Retention instruction immediately above the perforation.	
Bottom front 02 • Pre-addressed, postage-paid return panel. • Manufacturer or importer and the address where registrations are collected. • Brand may be added; genuine processor may appear as c/o. • Detached portion must work in the U.S. mail without consumer payment.		Bottom back 04 • Consumer blocks for name, address, telephone, and email. • Model identifier and manufacture date below the blocks. • Corresponding product information inside a second rectangle. • Fields are present, usable, and consistent with the exact product.	

Cross-zone control: responsible party, product identifier, manufacture date, return destination, online or permitted email route, and consumer fields must form one working program. Correct-looking zones do not cure fictitious postage or missing records.

Source: S03 - 16 CFR 1130.6 and official Figures 1 and 2. The card's product-data rectangles and consumer-entry blocks are specific physical features, not optional layout styling.

OUTSIDE MEASUREMENT IS ONE FACT, NOT THE COMPLETE TEST

Replace one ruler photo with a proof sequence

A combined 5 x 7 form can accommodate two minimum 5 x 3.5 portions. It is not automatically compliant or noncompliant. The remaining physical, content, attachment, postal, and operational facts still need proof.

CONTROL	ONE OUTSIDE RULER IMAGE PROVES	REPLACEMENT EVIDENCE
Two detachable portions	Not established	Intact form plus separated top and bottom portions; working perforation shown.
Each portion's height and width	Not established	Measure each portion across both dimensions, with the scale readable.
Minimum thickness	Not established	Appropriate thickness measurement and/or reliable stock specification tied to the sample.
Four-zone arrangement	Not established	Complete uncropped front and back, plus readable close-ups for all four zones.
Physical type height and wording	Not established	Readable close-ups and a controlled production check against current 16 CFR 1130.6.
Functional postage	Not established	Full return panel plus the real postal payment or authorized reply mechanism.
Attachment to exact variation	Not established	One context image showing the intact product and attached card, plus a connection close-up.

KNOWN PUBLIC FACTS
A July 2026 seller reported a 5 x 7 card, ruler images, front and back views, a hang-tag loop, and product-label images.

NOT ESTABLISHED
The public thread did not independently verify the card, identify the product, publish an Amazon response, or confirm an outcome.

SAFE LESSON
Amazon did not accept the submitted physical-card evidence. The public record does not prove that 5 x 7 itself caused the rejection.

Recovery rule: do not argue from the outside dimensions alone. Build a complete physical and operational record, and label possible evidentiary gaps as analysis - not as confirmed reasons for Amazon's decision.

Sources: S03 - 16 CFR 1130.6; S07 - USPS DMM 201; C01 - July 14, 2026 Seller Forums report. Seller report and outcome boundaries are preserved.

DO NOT USE ONE PHOTOGRAPH TO STAND IN FOR ANOTHER OBJECT

The detachable card and the product mark are not the same evidence

Part 1130 creates a registration program and a separate product-identification duty. Amazon may ask for both in the same request, but each photograph proves a different fact.

16 CFR 1130.5-1130.6

Detachable registration card

- Physical two-part mail-back form.
- Attached to the product so the buyer notices and handles it.
- Four required zones and prescribed content.
- Pre-addressed, genuinely postage-paid return.
- Online route or limited email alternative and records program.

Photograph: complete product with card attached; attachment close-up; full front and back; physical details.

16 CFR 1130.4

Permanent product identification

- Domestic manufacturer or, for an imported product, the importer.
- U.S. address and telephone number, toll-free if available.
- Model name and number or a permitted customary identifier.
- Month and year of manufacture, which may be coded.
- English, legible, conspicuous, and expected to remain for useful life.

Photograph: the separate identification on the exact product, readable in context and detail.

NOT SAME

ATTACHMENT RESULT

A visible tie, loop, adhesive, or another genuine method may establish attachment if the card is connected and noticeable.

DOES NOT ESTABLISH ATTACHMENT

Loose package insert, artwork, scan, rendering, separately photographed card, or only the permanent mark.

WORDING BOUNDARY

The controlling rule says attached. Permanence is expressly required for the separate product identification.

Evidence rule: show the complete product and attached card in one frame, then show the connection close-up. Add a separate photograph of the permanent product identification. Neither substitutes for the other.

Sources: S02 - 16 CFR 1130.4 and 1130.5; S05 - CPSC business guidance. The distinction between attached card and permanent mark follows the controlling regulatory text.

THE DETACHED RETURN PIECE MUST WORK IN THE U.S. MAIL

A picture of postage is not postage

Part 1130 requires a pre-addressed, postage-paid return portion. It does not name Business Reply Mail as the only possible mechanism.

OPERATIONAL PROOF

If using basic BRM

- Valid BRM permit and corresponding issuing location.
- USPS-assigned BRM ZIP+4 in the return address.
- Compliant BRM indicia and deliverable address.
- Permit holder pays applicable postage and per-piece charge when returned.
- Consumer adds no postage and pays no return postage.

CAN THE
BUYER
DETACH
IT AND
MAIL IT
WITHOUT
PAYING?

DOES NOT PROVE PAYMENT

Artwork alone

- Printed stamp graphic.
- Copied BRM panel.
- Invented permit number.
- Courtesy Reply Mail if the buyer must add postage.
- Case-specific forum suggestion described as a universal rule.

MECHANISM 01

Business Reply Mail

Use a real authorized arrangement.
An Intelligent Mail barcode is optional for regular BRM but required for QBRM.

MECHANISM 02

Affixed USPS postage

Valid, sufficient postage affixed to each return card may provide the required payment.

MECHANISM 03

Prepaid metered reply

A compliant prepaid metered-reply mechanism may also work when it is real and operational.

Panel image

Full uncropped return panel and upper-right postage area.

Authorization

Permit, account, issuing location, assigned ZIP+4, or other genuine payment record.

Delivery

Deliverable address and the party that receives returned cards.

Processing

Who opens, records, and preserves each registration.

Boundary: the USPS ABRM Tool and a Mailpiece Design Analyst can help create compliant artwork. They do not decide whether the product is within Part 1130. Amazon's active request controls the seller's file channel; federal and postal rules control whether the mechanism is real.

Sources: S08 - USPS DMM 505; S09 - USPS DMM 604; S10 - USPS ABRM Tool; S11 - Amazon marking and labeling reference. QBRM and regular BRM are not interchangeable.

A U.S. ADDRESS ALONE DOES NOT OPERATE THE PROGRAM

Make every return handoff real

For an imported product, the importer remains the responsible manufacturer under Part 1130. A processor or authorized agent can support the program but does not replace that importer.

01 Importer Remains identified as the Part 1130 manufacturer and owns the compliance and records obligation.	02 U.S. processor / agent May appear as c/o where appropriate and performs the authorized receiving or processing function.	03 Postal mechanism Uses a deliverable return address and active permit, payment, or other genuine postage-paid arrangement.	04 Registration records Receives the registrant data, preserves permitted use, supports recalls, and remains producible to CPSC.
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IDENTITY Importer name remains on the card; processor does not silently become the responsible manufacturer.	AUTHORIZATION Names, addresses, agent role, permit, payment, and deliverable location match the real operation.	ACCESS Someone opens returned cards, records the data, retains it, and can produce it within the federal deadline.
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01 Importer identity remains on the card Brand or processor may be additional; neither displaces the responsible importer.	☐
02 Genuine U.S. contact and deliverable return address exist The address is tied to an actual receiving function.	☐
03 Postal payment mechanism is active Permit, indicia, ZIP+4, address, and payment correspond where applicable.	☐
04 Returns are received, processed, and entered into records Owner, procedure, system, and retained record are named.	☐
05 Records can be produced to CPSC within 24 hours Storage outside the United States does not remove the prompt-access duty.	☐

Reject the shortcut: an FBA location, warehouse, virtual address, or registered-agent address should not be used merely because it is in the United States. Record the receiving, payment, processing, and records function.

Sources: S02 - 16 CFR 1130.2, 1130.6, and 1130.8; S08 - USPS DMM 505; S15 - 2009 and 2012 rulemaking records.

THE MAIL-BACK CARD IS ONLY ONE PART OF THE PROGRAM

Close the website, privacy, and records loop

Audit the live route by submitting test information through the same path shown to consumers. Keep marketing and unrelated account functions outside the Part 1130 form.

01

Direct entry

Main website or a Part 1130 site has a clearly identified direct link to Product Registration.

02

Dedicated form

Prescribed purpose and privacy statement appears at the top; opening the form adds no extra screens or banners.

03

Permitted fields

Name, address, telephone, email, model name or number, and manufacture date. Telephone and email are not mandatory.

04

Controlled records

Each product registration is retained, protected from other use, available for recall or safety alerts, and producible to CPSC.

WEBSITE ROUTE

Required when a website exists

- Direct Product Registration link.
- Dedicated compliant page.
- Only limited manufacturer identification, homepage link, confirmation, and invalid-field prompts may be added.

EMAIL ALTERNATIVE

Only when no website exists

- Not a free choice to replace an existing website route.
- Automatic reply confirms receipt.
- Card uses the prescribed email-specific instructions.

QR CODE

Optional bridge only

- May lead directly to the compliant route.
- Does not replace the physical card.
- Does not expand permitted fields or uses.

Use

Recall or safety-alert notification only.

Retention

At least six years after the product's manufacture date.

CPSC access

Available within 24 hours after a CPSC request.

Location

Database may be outside the U.S. if records remain promptly producible.

Do not add: promotional opt-ins, marketing questions, surveys, unrelated account creation, or advertising banners. The 24-hour rule is CPSC's records-production deadline - not an Amazon review estimate.

Sources: S02 - 16 CFR 1130.7 and 1130.8; S06 - 2012 rulemaking. The electronic route supplements rather than replaces the physical postage-paid form.

PRACTICAL EXPERT PROTOCOL - NOT AN OFFICIAL AMAZON FILE COUNT

Files 01-06: prove the exact product and physical card

Use unedited, high-resolution photographs of the real production item. Keep required fields readable at normal review size and preserve the original files.

01	01_ASIN_variation_card_attached.jpg	Exact physical product, requested ASIN or variation, and intact attached card in one frame.	☐ ☐ ☐
02	02_attachment_closeup.jpg	Actual connection method and the card's physical relationship to the product.	☐ ☐ ☐
03	03_card_full_front.jpg	Complete top-front and bottom-front zones without cropping.	☐ ☐ ☐
04	04_card_full_back.jpg	Complete top-back and bottom-back zones without cropping.	☐ ☐ ☐
05	05_two_portions_perforation.jpg	Two postcard portions and a real separation line or perforation.	☐ ☐ ☐
06	06_each_portion_dimensions.jpg	Height and width of each detachable portion, not only the combined form.	☐ ☐ ☐

CONTEXT FIRST
The reviewer should recognize the full product and the attached card before seeing detail images.

DETAIL SECOND
Use separate close-ups for attachment, front, back, perforation, and measurements.

READABLE EVIDENCE
Avoid large collages that reduce text, markings, or scales below practical review size.

Exact variation
Requested color, size, model, bundle, and production revision.

File integrity
Original capture retained; no edited compliance content.

Filename control
Sequence and description remain stable across index and upload.

Review status
PROCEED / REVIEW / MISSING INFORMATION.

Evidence sequence rule: a reduced collage may lower file count while making the actual proof impossible to inspect. Use the active request's permitted file channel, but preserve readable context and detail.

Source: S12 - Amazon product-compliance documentation guidance, combined with the article's practical expert evidence protocol. This page does not state an official required number of photographs.

PRACTICAL EXPERT PROTOCOL - COMPLETE THE OPERATIONAL CHAIN

Files 07-13: prove thickness, content, postage, identity, and the live route

The card image is only one layer. Complete the package with the separate product mark, identity crosswalk, registration route, and an index tied to the current request.

07	07_card_thickness.jpg 07_cardstock_spec.pdf	At least 0.007-inch physical thickness, supported by an appropriate measurement and/or reliable material specification.	☐ ☐ ☐
08	08A-08D_zone_closeups.jpg	Readable prescribed text, contact details, consumer fields, retention instruction, and both product-data rectangles.	☐ ☐ ☐
09	09_postage_return_panel.jpg + postal support	Pre-addressed functional postage and the real return, payment, and receiving mechanism.	☐ ☐ ☐
10	10_permanent_product_identification.jpg	Separate 16 CFR 1130.4 identification on the exact product.	☐ ☐ ☐
11	11_identity_crosswalk.pdf	Responsible party, model or identifier, manufacture date, product mark, card, ASIN, and supporting documents reconcile.	☐ ☐ ☐
12	12_registration_url_and_form.pdf	Live homepage link, dedicated page, permitted fields, privacy statement, and working submission route.	☐ ☐ ☐
13	00_evidence_index.pdf	Every criterion in the active Amazon request mapped to a specific filename and page.	☐ ☐ ☐

PRODUCT IDENTITY Card, permanent mark, model, date, responsible party, and ASIN tell one story.	PROGRAM IDENTITY Postal return, processing, electronic route, and records are real and connected.	REQUEST IDENTITY Each uploaded file answers a named criterion in the current Account Health issue.
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Separate document functions: a correct registration card does not cure a missing or mismatched CPC, test report, warning, instruction manual, or other request-specific document. A passing test report does not prove the physical card or registration program.

Sources: S02-S03, S08, and S12. The article notes that Part 1130 registration requirements do not require third-party testing; product testing and card evidence remain separate records.

USE THE WORDING TO CHOOSE A DIAGNOSTIC LAYER, NOT A CONCLUSION

Translate the message into the next evidence check

Amazon rejection text often identifies an evidence category rather than the exact underlying defect. Preserve what is known, what remains unverified, and which file should answer the gap.

WORDING OR PATTERN	SOURCE STATUS	SAFE MEANING	INVESTIGATE NEXT
"a print out on standard sized paper" and not postcard sized	Exact seller-quoted July 2026 message; no public Amazon response or outcome.	Amazon did not accept the submission as adequate physical-card evidence.	Two portions, each portion's dimensions, thickness, perforation, four zones, full front and back, attachment. Do not assume 5 x 7 alone was the issue.
"does not contain all of the requirements set forth by the CPSC"	Exact seller-quoted February 2026 message; seller suspected a U.S. address issue.	Amazon treated the package as incomplete but did not identify one federal field.	Every 1130.6 zone, both product-data boxes, responsible party, model and date, product mark, and U.S. return and records chain.
Paid postage not shown or not verifiable	Diagnostic pattern and expert analysis; not a universal quoted message.	The image may not prove that the detached return piece can be mailed without consumer payment.	Full return panel plus active permit, payment, address, receiving, and processing support. Do not add decorative postal artwork.
One variation accepted, another rejected	Seller report; moderator later confirmed document approval in the June 2026 case.	The public record does not show that sibling evidence proves the requested variation.	Photograph the exact requested variation and provide a direct identity crosswalk.
Part 1130 request appears unrelated	Diagnostic pattern illustrated by unresolved seller reports and case-specific guidance.	Amazon may have classified the product within a covered category.	Stop building card artwork. Apply the two-condition scope gate and use the available appeal action with product-specific facts.

RECORD

Exact wording, date, issue type, policy link, ASIN, variation, buttons, and submitted files.

CLASSIFY

Scope / physical card / content / identity / attachment / postage / registration route / file delivery.

REPLACE

Submit corrected evidence only after the named gap is resolved and the changed file set is recorded.

Forum boundary: moderator responses can clarify an individual account or route. They are not federal law, may not state the complete current platform rule, and do not create a universal review time or approval guarantee.

Case references: C01 - July 2026 standard-paper report; C02 - February 2026 incomplete-requirements report; C03 - June 2026 variation case. Source limitations are part of the evidence.

CHOOSE THE ROUTE FROM COMPLETED PRODUCT FACTS

Fix the program or prove noncoverage

Do not mix the routes. A covered product needs a real corrected program. A noncovered product needs a classification record that identifies the failed scope condition.

ROUTE A / PRODUCT IS COVERED

Correct before reshooting

- Confirm actual manufacturer or importer.
- Correct physical card, wording, zones, perforation, size, thickness, and attachment.
- Put genuine postage, receiving, processing, electronic registration, and records into operation.
- Reconcile card, product mark, ASIN, model, date, and responsible party.
- Create the evidence index and submit only the corrected package.

Output: a working Part 1130 program plus readable ASIN-specific evidence.

ROUTE B / PRODUCT IS NOT COVERED

Document the failed condition

- Identify the exact product, construction, function, dimensions where relevant, and sold configuration.
- Show intended and reasonably expected age.
- Preserve listing, packaging, and instruction language.
- Name the Part 1130 category Amazon appears to assert.
- Apply the current product-standard definition and show why the product does not meet it.

Output: a product-specific scope appeal, not a mock card submitted just in case.

01 / Open

Performance -> Account Health.

02 / Select

Applicable Product policy compliance issue and exact ASIN request.

03 / Use live action

Submit, Add compliance, Appeal requirement, or the action displayed.

04 / Preserve

Files, explanation, date, response, and next request state.

BUTTONS VARY

Issue types, actions, fields, and evidence channels can differ by account and request.

LIVE REQUEST CONTROLS

Follow the current signed-in instruction instead of a screenshot from another seller.

NO TIMING PROMISE

No reviewed source guarantees a fixed 24- or 48-hour Amazon review or ASIN restoration.

Final route test: if either the under-five condition or the listed-category condition fails, use the non-scope record. If both apply, do not substitute an appeal narrative for correction of the physical and operational program.

Sources: S02 - 16 CFR Part 1130; S13 - Amazon submission and appeal guidance; S14 - Amazon migration announcement. The active in-account request remains controlling.

RUN THE NO-GO TEST BEFORE ANOTHER UPLOAD

Submit only after the evidence chain closes

Use the left side as the release gate. Any item on the right side is a reason to stop, correct the underlying record, and rebuild the package.

RELEASE GATE

Proceed only when

☐ The exact ASIN, variation, product, request, and rejected files are frozen.

☐ Part 1130 scope is supported for the exact product, or the non-scope basis is documented.

☐ Actual domestic manufacturer or importer is correctly identified.

☐ Physical card passes construction, four-zone, wording, attachment, and type-height controls.

☐ Postage, return address, receiving, processing, and records mechanism are real.

☐ Online or permitted email route and privacy restrictions are operational.

☐ Card, product mark, ASIN, model, date, and responsible party reconcile.

☐ Every request criterion maps to a readable file in the evidence index.

NO-GO EVIDENCE

Do not submit

☐ Artwork, mockup, scan, PDF, or rendering as the only card proof.

☐ Loose package insert or separately photographed card as attachment proof.

☐ 8.5 x 11 office-paper printout as physical postcard construction.

☐ Another variation, sibling ASIN, old package, or unrelated product image.

☐ Edited compliance content or a reduced collage with unreadable details.

☐ Decorative stamp, copied BRM panel, or invented permit number.

☐ Warehouse, FBA, virtual, or registered-agent address without a real function.

☐ QR code or website as a replacement for the physical card.

☐ Unchanged rejected package without a recorded correction.

DECISION

PROCEED / REVIEW / MISSING INFORMATION

OWNER

DATE / CASE

Record the change: state what was wrong, what was corrected, which files replaced the old evidence, and why the selected route follows the exact product facts. Keep the submitted package and every outcome.

Boundary: this gate does not predict Amazon acceptance or timing. It prevents a new submission from asking the reviewer to infer scope, construction, postage, identity, or program operation from incomplete evidence.

FEDERAL AND CPSC CONTROL SOURCES

Scope, physical card, registration route, and records

Accessed August 11, 2026. Use current source text for product-specific decisions and prescribed card language.

S01	15 U.S.C. 2056a - durable infant or toddler product registration basis https://www.law.cornell.edu/uscode/text/15/2056a	CURRENT / STATUTE Federal statutory basis and scope context.
S02	eCFR - 16 CFR Part 1130 https://www.ecfr.gov/current/title-16/chapter-II/subchapter-B/part-1130	CURRENT / CONTROLLING Definitions, scope, identification, card, online route, and records.
S03	eCFR - 16 CFR 1130.6, Requirements for registration forms https://www.ecfr.gov/current/title-16/chapter-II/subchapter-B/part-1130/section-1130.6	CURRENT / CONTROLLING Physical construction, four zones, content, type height, and figures.
S04	CPSC - Registration Forms FAQ https://www.cpsc.gov/FAQ/Registration-Forms	CURRENT / GUIDANCE Consumer-facing categories, accessories, and multifunctional products.
S05	CPSC - Durable Infant or Toddler Product Consumer Registration Cards https://www.cpsc.gov/Business--Manufacturing/Business-Education/Durable-Infant-or-Toddler-Products/Durable-Infant-or-Toddler-Product-Consumer-Registration-Cards	CURRENT / GUIDANCE Business summary; controlling CFR wording remains decisive.
S06	Federal Register - 2012 amendment to consumer registration requirements https://www.federalregister.gov/documents/2012/02/17/2012-3712/requirements-for-consumer-registration-of-durable-infant-or-toddler-products	REVIEWED / RULEMAKING Physical character height, delegated operations, database location, and testing boundary.
S15	Federal Register - 2009 final rule for consumer registration https://www.federalregister.gov/documents/2009/12/29/E9-30485/requirements-for-consumer-registration-of-durable-infant-or-toddler-products-final-rule	REVIEWED / RULEMAKING Responsible manufacturer and delegated program-operation distinction.

Method boundary: the workbook synthesizes the approved article into decision, checklist, field-anatomy, evidence-index, and source-ledger modules. It does not replace current CFR text, product-standard definitions, or product-specific legal analysis.

POSTAL, AMAZON, AND PUBLIC-CASE SOURCES

Operational proof and marketplace route

Accessed August 11, 2026. Signed-in Amazon content and actions can vary. The active request controls the seller's current submission channel.

S07 USPS DMM 201 - Physical Standards for Commercial Letters and Postcards https://pe.usps.com/text/dmm300/201.htm Current / official. Detached mailpiece dimensions and thickness context.	S11 Amazon - Marking and labeling guidance for children's products https://sellercentral.amazon.com/help/hub/reference/external/GN9YK5Y7TYGRGNRG?locale=en-US Current reference. Marking and postage evidence context; body may require sign-in or JavaScript.
S08 USPS DMM 505 - Return Services, including Business Reply Mail https://pe.usps.com/text/dmm300/505.htm Current / official. BRM operation, permit, address, payment, and agent arrangements.	S12 Amazon - Product-compliance documentation guidance https://sellercentral.amazon.com/help/hub/reference/external/GFYECKCN9TSQ8H5B?locale=en-US Current reference. Connect requested markings and documents to the specific product.
S09 USPS DMM 604 - Postage Payment Methods and Unauthorized Imitations https://pe.usps.com/text/dmm300/604.htm Current / official. Postal indicia and imitation boundary.	S13 Amazon - Product compliance submission and appeal guidance https://sellercentral.amazon.com/help/hub/reference/external/GC35Z63FGCUCUWXX?locale=en-US Current reference. Account Health submission and appeal route.
S10 USPS PostalPro - Automated Business Reply Mail Tool https://postalpro.usps.com/mailing/abrm-tool Current / official tool. Artwork support; does not decide Part 1130 scope.	S14 Amazon - May 2025 migration announcement https://sellercentral.amazon.com/seller-forums/discussions/t/28f096f5-6da1-479b-8868-a00711d1cef5 Platform announcement. Move to Policy Compliance in Account Health.
PUBLIC CASE EVIDENCE - BOUNDED USE ONLY C01: July 14, 2026 standard-paper seller report - no public Amazon response or outcome. C02: February 2026 incomplete-requirements seller report - no named federal field in the quoted message. C03: June 2026 variation case - moderator later confirmed document approval, without a universal timing or sibling-ASIN rule. C04: 2024 postage representation comment - case-specific forum guidance, not federal law or USPS authorization.	

Source hierarchy: federal and postal sources control legal and mailability requirements. Amazon controls the current marketplace request. Seller Forums material supplies limited public case evidence and must retain its uncertainty and outcome status.

RETURN TO THE FULL ANALYSIS AND SOURCE TRAIL

Continue with verified context

Use the article for detailed reasoning, the collection for adjacent Amazon compliance questions, and the Knowledge Library for the complete research index.

FULL ANALYSIS

Read the companion article

<https://polandoc.com/amazon-cpsc-product-registration-card-rejected/>

COLLECTION

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Natallia Vasilyeva develops structured, source-backed guides and data tools from U.S. federal, state, county, municipal, and public-agency records. Current work includes CPSC compliance, Amazon marketplace evidence, structured regulatory data, and importer and private-label workflows.

Editorial responsibility: this workbook was prepared from the approved article and its identified CPSC, eCFR, USPS, Federal Register, Amazon, and public-case sources. Factual requirements, platform evidence, expert analysis, and unresolved seller reports are kept separate.

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