

SECTION 02 / WORKING ANSWER

Decision matrix: what happens next?

Use the facts in the left column, then read across. The actual ASIN notice, report, product history, and TIC review still control.

YOUR FACTS	AMAZON ROUTE	TESTING	CPC ACTION
Report issued within the past 12 months; exact toy, factory, materials, variants, and rules match; no later change.	Document verification through an Amazon-approved TIC.	Usually no new Amazon test if the file is complete and verifiable.	No automatic new CPC solely because Amazon opened the annual request, if the existing CPC remains accurate.
The available North American test report is more than 12 months old.	Retesting route under Amazon's current Direct Validation guidance.	Yes for Amazon, even if the physical toy appears unchanged.	Identify why the new test is performed. Periodic testing, material change, and Amazon-only supplemental testing have different outcomes.
Continuing production reaches the responsible firm's federal periodic-testing deadline.	Use the new report in the TIC workflow if the ASIN is notified.	Federal periodic testing is due under the qualifying testing plan.	CPSC business guidance says to reissue the CPC after periodic testing.
A design, process, component, coating, factory, or component source changed in a way that could affect compliance.	Submit evidence for the materially changed product.	Test every rule the change could affect; a full repeat is not always needed.	A new CPC is expressly required under 16 CFR 1107.23.

TWO IMPORTANT EXCEPTIONS

Static old inventory and an inaccurate or wrongly issued CPC need separate analysis; neither fits a simple 'annual retest = new CPC' formula.